

NICA League Logos

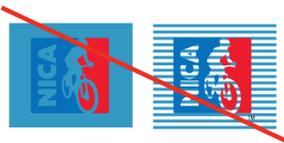


NICA Logo Use

1. Don't place brandmark on a dark or texture background without a white border on it.



Do



Don't

2. Don't change the colors of the brandmark to match your team colors.



Do



Don't

3. Don't attach other graphic elements to the NICA logo. We encourage creativity with league logos for any promotional items. Anything beyond promotional items must be approved by NICA.

GET APPROVAL FROM NICA

Do



Don't



Don't

4. The league logo should be prominent, in its own line or row on top.



Do



Don't

5. Don't place the NICA logo so that it reads before the league logo or NICA wordmark.



Do



Don't



Do



Don't

6. Don't combine different color schemes when combining the logos. Use either the standard or use single color combinations if no other options are available.



Do



Don't



Don't



Do



Don't



Don't

7. Don't alter or distort the shape of the brandmarks to fit into your layout.



Do



Don't

8. Don't allow other graphic elements to encroach into clearspace surrounding logo.



Do



Don't



Don't