

TREK/NICA 2023 DISCOUNT PROGRAM

In 2023, Trek is proud to offer a product discount program to licensed NICA coaches and student athletes.

With the long lead times for backordered bikes and continued difficulty with inventory, we are once again offering the discount on in-store inventory only. Just like last year, the discount is the same across the board.

THE DISCOUNT

- 25% off MSRP at participating Trek retailers
- Shipping and assembly are not included in the discounted price and are subject to retailer discretion

WHO QUALIFIES?

- All practice-ready NICA student athletes with a valid license (must provide license at the time of purchase)
- All licensed Level 1, 2 and 3 NICA coaches, and all League Directors with a valid license (must provide license at the time of purchase. Licenses can be accessed in Pit Zone by clicking “Download License Document”).

WHICH PRODUCTS?

BIKES:

- Marlin, X-Caliber, Roscoe, Procaliber, Supercaliber, Top Fuel and Fuel EX
- Framesets of the above are also included
- Custom configured and designed Project One bikes are EXCLUDED
- E-bikes are available to League Directors and Level 3 coaches only (Rail or EXe only)
- Limit one bike per calendar year

P&A:

- Bontrager MTB shoes (limit two per year)
- Bontrager Blaze, Rally and Circuit helmets (limit two per year)

ORDER AND PURCHASE WINDOW:

January 1, 2023 – December 31, 2023

CAN I STILL PUT A BIKE ON BACKORDER WITH MY LOCAL SHOP?

Yes. If your local retailer does not have the size or color you want, ask them to put it on order for you. Please know that some shops might ask you to put a deposit down on a backordered bike. When the bike arrives, you can still purchase it at the discounted price.

To find a participating NICA retailer in your area, go to www.trekbikes.com/us/en_US/nica/ or contact your coach or local league director for a list.

WHAT ABOUT LEVEL 3 COACHES?

Similar to last year, no new discount codes are being issued to Level 3 coaches. Level 3 coaches are still being offered the same in-store bike and product discount as student athletes and other coaches. If you have an unused Level 3 discount code, and you will be able to use it on trekbikes.com if and when there is sufficient inventory.

WHAT NOW?

Fill out the information below and bring it to your local participating Trek retailer with your valid NICA license to enjoy these awesome discounts on Trek and Bontrager products.

TREK BONTRAGER

TREK/NICA 2023

DISCOUNT PROGRAM

Welcome To the Family

By accepting this discount, you're becoming a representative of Trek and Bontrager. We're glad to have you on board! Here's what we need from you:

- Always represent Trek, Bontrager and our products in a positive manner
- Like Trek on Facebook
- Follow @trekbikes and @bontrager on Instagram
- When you post photos, keep them fun
- Follow all NICA rules and guidelines

Name				
Team Name				
Affiliation	Athlete	Level 1 Coach	Level 2 Coach	Level 3 Coach
License Expiration Date				

Trek retailers are not required to participate.

No Trek retailer is required to participate in any NICA discount program. This includes any discount program related to bikes or P&A. Your access to NICA related discounts on Trek products is a privilege, not a right. Further, by accepting a product discount you are agreeing to use the product for your own personal use, and to be a positive ambassador for the brand. So please be courteous to your Trek retailer and enjoy the products you purchase under this program.