In 2024, Trek is offering a product discount program to licensed NICA coaches and student athletes. Because warehouse inventory levels are approaching normal, we’re going back to the previous process of special ordering NICA bikes from your local Trek retailer. Continue reading for more details. Just like last year, the discount is the same across the board for everyone.

**THE DISCOUNT**
25% off MSRP at participating Trek retailers. Shipping and assembly are not included in the discounted price and are subject to retailer discretion.

**WHO QUALIFIES?**
All practice-ready NICA student-athletes with a valid license (must provide license at the time of purchase)
All licensed Level 1, 2, and 3 NICA coaches and League Directors (must provide license at the time of purchase)
Licenses can be accessed in PitZone by clicking "Download License Document"

**WHICH PRODUCTS?**
**BIKES:**
Marlin, X-Caliber, Roscoe, Procaliber, Supercaliber, Top Fuel and Fuel EX
Framesets of the above are also included
Custom configured and designed Project One bikes are EXCLUDED
E-bikes are available to League Directors and ALL level coaches (Rail and EXe only)
Limit one bike per calendar year

**P&A:**
Bontrager MTB shoes (limit two pair per year)
Bontrager Blaze, Rally and Circuit helmets (limit two per year)

**WHAT ABOUT LEVEL 3 COACHES?**
In addition to the above discount program, Level 3 coaches are entitled to one (1) complimentary custom branded NICA L3 Blaze WaveCel helmet. One per coach - only on initial qualification to L3 coaching status. This helmet is only to be worn by the L3 coach themselves, and may not be loaned, given away, or sold. It is intended to identify you as a Level 3 coach, and to recognize your significant contribution to NICA.

**WHAT NOW?**
Fill out the information below and bring it to your local participating Trek retailer with your valid NICA license to enjoy these awesome discounts on Trek and Bontrager products.

**ORDER AND PURCHASE WINDOW:**
January 1, 2024 – December 31, 2024
Welcome To the Family
By accepting this discount, you’re becoming a representative of Trek and Bontrager. We’re glad to have you on board! Here’s what we need from you:
- Always represent Trek, Bontrager and our products in a positive manner
- Like Trek on Facebook
- Follow @trekbikes on Instagram and @thebicyclecompany on TikTok
- When you post photos, keep them fun
- Follow all NICA rules and guidelines

Name

Team Name

Affiliation

<table>
<thead>
<tr>
<th>Athlete</th>
<th>Level 1 Coach</th>
<th>Level 2 Coach</th>
<th>Level 3 Coach</th>
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</table>

License
Expiration Date

Trek retailers are not required to participate. No Trek retailer is required to participate in any NICA discount program. This includes any discount program related to bikes or P&A. Your access to NICA related discounts on Trek products is a privilege, not a right. Further, by accepting a product discount you are agreeing to use the product for your own personal use, and to be a positive ambassador for the brand. So please be courteous to your Trek retailer and enjoy the products you purchase under this program.